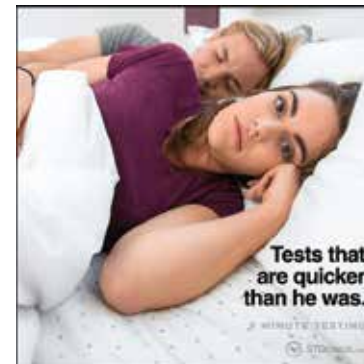


STDcheck.com Cold Audiences

Interests-
targeting audiences who
are interested in similar
things to STDcheck



seasonal



funny



general

High-converting Blog post

Stay on blog post
but don't convert -
add to interested audience
in warm audience